TEAM MANGO MEDIA

Mobile app case study

PARTYHUB

A private event command center for guests, vendors and tasks.

Flutter · Firebase



PARTYHUB

PartyHub: your Private Event Command Center

Case study by Team Mango Media: private event planning in one ad-free app.

PartyHub brings guests, vendors and tasks into one private mobile experience. Plan in minutes, track RSVPs and coordinate the event without ads or data tracking.

The challenge · The product · The build · The results

THE CHALLENGE



PROJECT AT A GLANCE

Private event planning app

3 developers
1 designer

Flutter, Firebase

Party planning is more stressful than it should be

Endless chats and missed RSVPs turn a simple party into hard work.

Organizers juggle WhatsApp threads, hard-to-book vendors and overcomplicated apps. Private events should not become data for ad-filled platforms.

THREE PLANNING CHALLENGES

Scattered coordination

Endless WhatsApp threads and missed RSVPs make it hard to keep guests and plans aligned.

Tools that get in the way

Overcomplicated, ad-filled apps leave house party organizers without simple planning tools.

Vendors and privacy

Vendors are hard to book, while private events risk becoming data.

THE SOLUTION

Guests, vendors and tasks in one private command center.



Designed for private events.

A Private Event Command Center

PartyHub makes planning faster, coordination easier and privacy central.

One lean, distraction-free app brings private event groups, RSVP tracking and vendor coordination together.

PLAN IN MINUTES

Set up a house party in under 10 minutes with simple event planning tools.

Keep guests and tasks together instead of scattered across chats.

COORDINATE VENDORS

Book vendors and keep plans aligned with real-time sync.

KEEP EVENTS PRIVATE

Privacy-first design means no ads and no data tracking.

ORGANIZER EXPERIENCE



Invite guests.
Track RSVPs.
Coordinate live.

Organizer and vendor apps working together.

Features built around the event

Simple setup before the event. Live coordination during it.

PartyHub combines private groups, smart planning and vendor booking in a dual-app ecosystem.

Private event social groups

Bring guests together in private event groups, with no ads or data tracking.

Smart planning and RSVPs

Track RSVPs and assign tasks so event details stay organized.

Vendor booking and sync

Book vendors and synchronize plans in real time across organizer and vendor apps.

Live coordination

Push notifications keep event coordination moving as plans unfold.



THE ORGANIZER JOURNEY

3

steps from setup to celebration

Create your event

Manage everything

Enjoy the party

The organizer sets the plan. PartyHub keeps it together.

Three steps from setup to celebration

Create the event, coordinate the details and enjoy the party.

PartyHub brings event setup, guest management and vendor booking into one simple flow.

01

Create your event

Add event details and invite guests instantly.

02

Manage everything

Track RSVPs, assign tasks and book vendors.

Real-time sync keeps coordination together.

03

Enjoy the party

With the details organized in PartyHub, focus on the celebration.

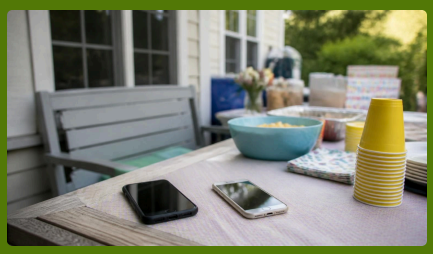
THE BUILD

3

developers

1

designer



Mobile · Backend · Vendor app

Built with Flutter and Firebase

A dual-app ecosystem for organizers and vendors.

PartyHub connects event planning and vendor coordination. The project team comprised 3 developers and 1 designer.

TECHNOLOGY RECORD

MOBILE

Flutter for iOS and Android

Flutter powers the mobile event planning experience for iOS and Android.

BACKEND

Firebase

Firebase provides the real-time backend for live event coordination.

VENDOR APP

Flutter with Auth

The vendor app is built with Flutter with Auth, supporting the organizer and vendor ecosystem.



REPORTED OUTCOMES

65%

faster planning

Planning speed

Guest RSVPs

Vendor bookings

Source: Team Mango Media's PartyHub case study.

Measured results

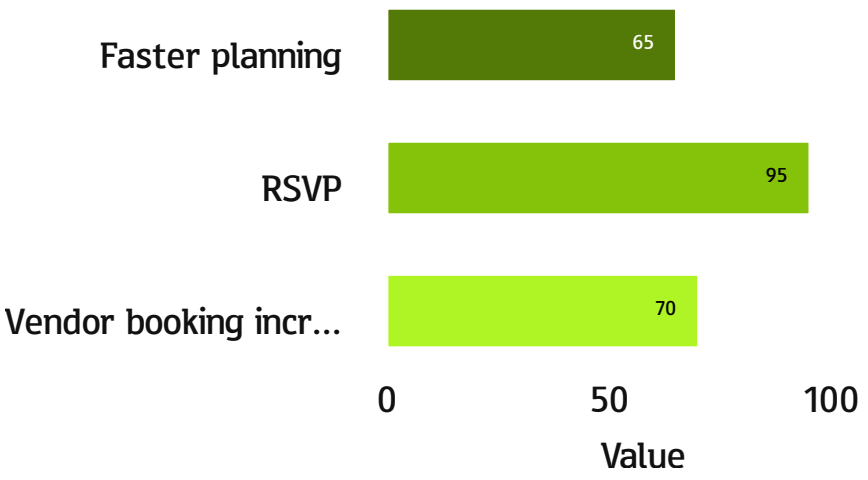
PartyHub simplifies planning, RSVPs and vendor booking.

Reported outcomes span faster planning, guest responses and increased vendor bookings.

65% faster planning

95% RSVP

+70% vendor bookings



PartyHub results. Percentages describe different outcomes; vendor bookings increased by 70%.

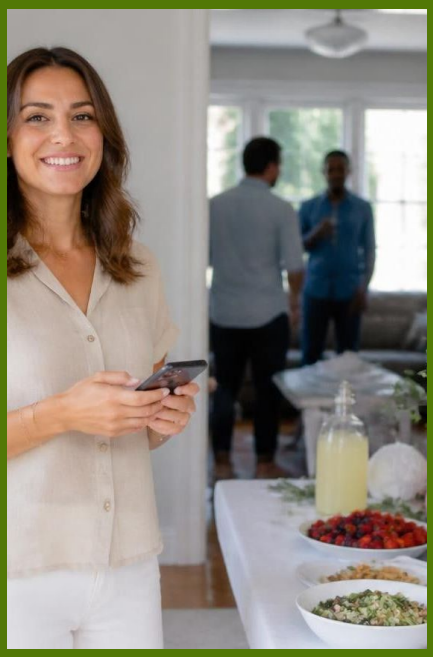
WHAT THE RESULTS DESCRIBE

65% faster planning means events organized in minutes.

95% RSVP means no more chasing guests.

+70% vendor bookings reflects easier coordination.

PartyHub scales from house parties to weddings.



TEAM MANGO MEDIA

PartyHub

Private Event Command Center

NEXT CONVERSATION

Your mobile app idea.

START WITH THE PRODUCT

Have a mobile app in mind?

Talk to Team Mango Media about your next product.

PartyHub brings guests, vendors and tasks into one private mobile experience. The case centres on a clear need: simpler event planning without ads or data tracking.

BRING THE PROBLEM YOU WANT TO SOLVE

For a first conversation, describe who the app is for, what they are trying to do and where the current experience falls short.

Which decision should the product make easier? What information would help users act? What outcome would make the project worth building?

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